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# Types of Cookies We Use

We use cookies to enhance your experience on our app/website. Cookies are small text files placed on your device to collect and remember information about your preferences and activities. Here's a breakdown of the types of cookies we use:

## Essential Cookies

These cookies are vital for the app/website to function correctly. They enable core functionalities like:

- **Session cookies:** These temporary cookies allow you to navigate our app/website smoothly during a single session. They expire when you close your browser.
- **Authentication cookies:** These cookies verify your identity and keep you logged in, so you don't have to re-enter your credentials repeatedly.
- **Security cookies:** These cookies help protect your account and data by detecting fraudulent activity and ensuring secure transactions.

## Performance Cookies

These cookies help us understand how you use our app/website, allowing us to improve its performance and design. They collect anonymous data about:

- Which pages you visit most often
- Which features you use
- Any errors you encounter

This information helps us optimize the app/website to provide a better user experience.

## Targeting Cookies

Targeting cookies track your browsing habits to deliver personalized advertisements that are more relevant to your interests. These cookies may also be used to limit the number of times you see an ad and measure the effectiveness of advertising campaigns. These cookies collect data about:



- Websites you visit
- Links you click
- Demographic information

## User Consent and Control

We use different methods to get your consent for cookies. When you first visit our app or website, you'll see a banner. By continuing to use the site after seeing this banner, we infer that you consent to our use of cookies. For more specific control, we also offer a preference center.

### Managing Your Cookie Preferences

You have several options to manage your cookie preferences:

- **Preference Center:** Our preference center allows you to enable or disable different categories of cookies. You can access this center at any time to review and modify your choices.
- **Browser Settings:** Most web browsers allow you to control cookies through their settings. You can usually find these settings in the "Options," "Preferences," or "Tools" menu of your browser. You can configure your browser to block all cookies, accept only certain types of cookies, or prompt you each time a website tries to set a cookie.
- **Contact Us:** You can also contact us directly if you have specific questions or requests regarding your cookie preferences. Please use the contact information provided in the "Contact Information" section of our Privacy Policy.

### Withdrawing Consent

You can withdraw your consent for cookies at any time. To do so, please use one of the following methods:

- Return to the preference center and adjust your settings.
- Clear cookies from your browser. Note that this may affect your experience on other websites as well.
- Contact us directly for assistance.

Keep in mind that disabling certain cookies may impact the functionality and user experience of our app and website.



# Purpose and Use of Cookies

Our app/website uses cookies to enhance your experience and ensure optimal performance. Cookies are small text files placed on your device that help us understand how you use our services.

## How We Use Cookies

- **Improving User Experience:** Cookies remember your preferences, like language settings, so you don't have to set them every time you visit.
- **Website Performance:** We analyze browsing behavior and device information to identify areas for improvement, reduce load times and ensure fast content delivery. This includes optimizing content delivery based on user location data.
- **Analytics:** Cookies help us track which pages are most popular, how long users stay on our site, and how they navigate through our app/website. This information is vital for making informed decisions about content and design.
- **Personalization:** We use cookies to tailor content and offers to your interests, providing you with a more relevant and engaging experience.
- **Marketing:** Cookies assist in delivering targeted advertisements and measuring the effectiveness of our marketing campaigns.

The data collected through cookies includes your IP address, browsing behavior, device information, and location data. This information helps us provide a better service.

## Third-Party Cookies and Integrations

We use third-party services on our app and website that may set cookies on your device. These cookies are managed by external providers and help us improve your experience and deliver relevant content.

### Third-Party Cookies

Specifically, we use the following third-party services that utilize cookies:

- **Google Analytics:** This service helps us analyze website traffic and user behavior. It uses cookies to collect data about your use of our app and website.



- **AdRoll:** AdRoll is an advertising platform that uses cookies to deliver personalized ads to you across the internet.
- **Facebook Pixel:** This tool allows us to measure the effectiveness of our advertising on Facebook. It uses cookies to track your actions after you click on our ads.

## How Third-Party Cookies Affect Your Privacy

Third-party cookies can track your browsing activity across different websites. This tracking can raise privacy concerns, as it allows these third parties to build a profile of your interests and behavior. We encourage you to review the privacy policies of these third-party providers for more information on how they use your data.

# Legal Compliance and Regulations

DocuPal Demo, LLC is committed to complying with all applicable laws and regulations regarding the use of cookies. This includes, but is not limited to, the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

## GDPR Compliance

We adhere to GDPR requirements by obtaining explicit consent from users before placing any non-essential cookies on their devices. Users have the right to withdraw their consent at any time. We also provide users with transparent information about the cookies we use, their purpose, and how they can manage their preferences.

## CCPA Compliance

For California residents, we comply with the CCPA by providing notice about the categories of personal information we collect through cookies and the purposes for which we use it. California residents have the right to opt out of the sale of their personal information.

## Compliance Overview

Regulation	Compliance Method
GDPR	Consent management platform, transparent policy



Regulation	Compliance Method
CCPA	Notice of data collection, opt-out options

We maintain compliance through a consent management platform. Regular audits are performed to ensure our practices align with the latest legal requirements. This Cookie Policy is updated to reflect any changes in these regulations or our practices.

## Data Retention and Security

Session cookies are removed after you close your browser. Other cookies stay longer. These persistent cookies are generally kept for a maximum period of one year.

We use security measures to protect cookie information. These include:

- Encryption
- Access controls
- Regular security audits

These measures help protect your data from unauthorized access. We are committed to keeping your information safe.

## How to Disable Cookies

### Managing Your Cookie Preferences

You have the ability to manage cookies and decide whether to accept or reject them.

#### Disabling Cookies

You can disable cookies through your browser settings. Most browsers allow you to refuse all cookies, or to selectively refuse certain cookies. You can also use privacy-enhancing browser extensions to manage cookies. The method for doing so varies from browser to browser, and you should refer to your browser's "Help" menu for instructions.





## Impact of Disabling Cookies

Please be aware that disabling cookies may affect your experience on our app/website. Some features that rely on cookies may not function correctly. This may include personalized content, saved preferences, and other features that enhance your user experience.

# Updates to Our Cookie Policy

## Cookie Policy Updates

We may update this Cookie Policy from time to time to reflect changes in technology, law, our data practices, or other factors. We review this policy at least annually or when required by law.

## Notification of Changes

When we make changes to this Cookie Policy, we will notify you. We will do this by sending an email to the address we have on file for you. We will also post the updated policy on our app and website. Please review the updated policy to stay informed about our cookie practices.

